

IIHTTR CONFERENCE- 2023

REPORT

MONTH- APRIL

The 13th India International Hotel Travel and Tourism Research Conference added a noteworthy landmark in the advancement and progression of Banarsidas Chandiwala Institute of Hotel Management & Catering Technology. The Institute took the opportunity and organized the event from the 4th of April to the 6th of April focusing on the theme “Green Investment, Inclusive Growth and Digital Futures.”

The event was declared open by the conference President, Professor R. K. Bhandari who welcomed the Keynote speakers, Conference delegates, and participants at the inauguration ceremony of the 13th edition of the India International Hotel Travel & Tourism Research Conference. This three-day conference focused on the tour and travel growth of the hotel industry, various technical sessions by college faculties, guests, and students were conducted on topics and future concerns related to the hospitality and tourism industry. Not only that but different types of competitions like quiz competitions and poster-making competitions were conducted to promote the G20 and hospitality trends. Theme-based lunches were also organized to promote G20’s presidency in India i.e. One Earth, One Family, One Future.

This conference played a major role in students attaining hospitality knowledge from the best in the field, whereas on the back foot, it also focused on the sustainability and plastic-free environment inspired by the state of Sikkim as it is the first Indian state to go plastic-free and bring the practices of a sustainable environment since 1998 and helped students understanding the importance of Plastic Ban and Sustainable Environment. Students and Keynote Speakers focused more on sustainable development in the state of Sikkim and how one can derive motivation to implement key actions in one’s life and make changes around them. It was very inspiring listening to young minds speak and research Sikkim